

# Caryl Anne Francia

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Profile-oriented journalist with broad experience in business, investing and arts

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## EDUCATION

- Francis Lewis High School – Fresh Meadows, NY September 2015 - June 2019
- Notably enrolled in journalism program, serving as co-editor in chief for 2018-2019 academic year.
- Bernard M. Baruch College – New York, NY September 2019 - May 2023
- Undergraduate pursuing a major in Journalism and Creative Writing and minor in Japanese.
  - Taught and critiqued by professors with experience working for the *Associated Press*, *Guernica*, *New York Post*, *The New York Times* and *Reuters*. Provided critique and helped workshop pitch ideas for peers.
  - Complete courses include Business Law, Business and Financial Journalism, Copyediting, Creative Nonfiction, Introduction to Communication Studies, Media Ethics, Multimedia Reporting and Playwriting.
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## WORK/VOLUNTEER EXPERIENCE

- CO-EDITOR IN CHIEF | STAFF REPORTER – *Francis Lewis News* September 2016 - June 2019  
Francis Lewis High School – Fresh Meadows, NY
- Researched, wrote and edited for [Francis Lewis News](#), the student newspaper of Francis Lewis High School.
  - Interviewed people working for the school administration, national organizations and corporations.
  - Published [several articles](#) with supervision of advisors who worked in various professional newsrooms.
  - Co-editor in chief from November 2018 until graduation. Assisted students with workshopping pitches, researching background information and data and scheduling interviews.
  - Earned First Place in Arts/Entertainment Reporting at Baruch College [Newsies! Awards](#) November 2018.
- BUSINESS EDITOR | COPY EDITOR – *The Ticker* August 2021 - May 2023, January 2024  
Bernard M. Baruch College – New York, NY
- Second-longest serving business editor of [The Ticker](#), the college's student-run newspaper.
  - Edited an average of 11 business articles weekly for content, accuracy and AP style for 38 issues. Managed largest section — which previously averaged two articles per issue — with 40-plus writers and copy editors.
  - Started as a copy editor for the newspaper's six sections, and continued to pitch in when short on staff.
  - Helped promote participation in the organization at interest meetings and club fairs.
- FREELANCE WRITER | EDITORIAL INTERN – *Morningstar.com* June 2023 - September 2023  
*Morningstar* – New York, NY
- Contributed [articles](#) about stocks, funds and key economic indicators for financial service company's editorial markets team. Regular writer for the stock recap for *Markets Brief*, the weekly U.S. markets recap column.
- REPORTER, ENDOWMENTS/FOUNDATIONS AND EMERGING MANAGERS | EDITORIAL INTERN – *Pensions & Investments* September 2023 - Present  
Crain Communications – New York, NY
- Contributes [articles](#) on endowments, foundations, as well as emerging and diverse managers. Has written on other nonprofits such as healthcare institutions, as well as outsourced CIOs. Writes briefs, features and profiles for online and print. Promoted from intern in late 2024.
  - As informal sub beats, writes on broader industry diversity, proxy voting, talent development and recruitment, as well as workplace trends among asset owners and asset managers. Has spearheaded the editorial direction and writing for special projects — namely [Influential Women in Institutional Investing](#) and [Best Places to Work in Money Management](#). The 2024 Influential Women special report won a regional [Azbee Award](#).
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## SKILLS AND INTERESTS

- Organizing; photographing using Nikon and Canon; interviewing and researching for news writing and academic writing; multimedia editing; copyediting for AP style and MLA style.
- **Software, Databases and Applications:** Adobe (Illustrator, InCopy, InDesign, Lightroom), Arc XP, Audacity, CME FedWatch, FactSet, Federal Reserve Economic Database, Google Suite, Microsoft Office, Morningstar, PitchBook, Reference Solutions, SEC EDGAR database, Statista and WordPress.
- **Languages:** Native in **English**. Intermediate skills in **Japanese**. Working knowledge in **Spanish**, **French**, and **Tagalog**. Took two years of Spanish in middle school. Took one year of French in high school. I'm Filipino.
- **Organizations:** Society of Professional Journalists (founding secretary at Baruch) and SABEW.